

# Alex Picard

www.boscopicard.com

## EXPERIENCE

### NO MAS NYC: Design Intern

Nov 2009 - Present

- Illustration
- Hand Lettering
- Logo / Garment Design
- Concepting
- Visual Merchandising for NY and Paris trade show
- Tech Packing / Production
- Photo editing for web

### UNION NY: Assistant Manager

Oct 2007 - Nov 2009

- Visual Merchandising
- Clienteling
- Ordering and Inventory

### Diane Von Furstenburg: Mural Painting

Dec 2009

- Painting of Graffiti Mural for Window display at 14 st. store in NYC

### DQM NYC: Freelance

June 2008

- Custom T shirt Design

## EDUCATION

### Parsons School of Design

May 2006

- Bachelor of Fine Art in Illustration

## SKILLS

- Adobe Illustrator, Photoshop, In-design
- Hand Illustration and Lettering
- Tech Pack / Production
- Fluent in French

## INTERESTS

- Skateboarding, Cycling, Sketchbooks, Tattoos, Hand Painted Signs, Travel, Fashion